FACTS

WHAT DOES THE WESTERN NEW YORK FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and account balances
- account transactions and checking account information
- credit scores and employment information

When you are *no longer* our member, we continue to share your information as described in this notice.

How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons the Western New York Federal Credit Union chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information | Does the Western New Federal Credit Union share? | Can you limit this sharing? | |
|---|--|-----------------------------|--|
| For our everyday business purposes: such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or to report to credit bureaus | Yes | No | |
| For our marketing purposes: to offer our products and services to you | Yes | No | |
| For joint marketing with other financial companies | Yes | No | |
| For our affiliates' everyday business purposes: information about your transactions and experiences | Yes | No | |
| For our affiliates' everyday business purposes: information about your creditworthiness | No | We don't share | |
| For non-affiliates to market to you | No | We don't share | |

Questions?

Call (716) 771-5000 or go to www.wnyfcu.com

| What we do | | | | |
|--------------------------------|---|--|--|--|
| How does the Western New York | To protect your personal information from unauthorized access and use, | | | |
| Federal Credit Union protect | we use security measures that comply with federal law. These measures | | | |
| my personal information? | include computer safeguards and secured files and buildings. | | | |
| How does the Western New York | We collect your personal information, for example, when you: | | | |
| Federal Credit Union collect | - open an account or apply for a loan | | | |
| my personal information? | - give us your employment information or provide account information | | | |
| | - give us your contact information | | | |
| | | | | |
| | We also collect your personal information from others, such as | | | |
| | credit bureaus, affiliates or other companies. | | | |
| Why can't I limit all sharing? | Federal law gives you the right to limit only: | | | |
| | - sharing for affiliates' everyday business purposes – | | | |
| | information about your creditworthiness | | | |
| | - affiliates from using your information to market to you | | | |
| | - sharing for non-affiliates to market to you | | | |
| | - | | | |
| | State law and individual companies may give you additional rights to limit sharing. | | | |

| Definitions | |
|-----------------|--|
| Affiliates | Companies related by common ownership or control. They can be financial and non-financial companies. - Our affiliates include financial companies, such as OwnersChoice Funding, Inc., the New York Credit Union Association (NYCUA) and Covera/Co-op |
| Non-affiliates | Companies not related by common ownership or control. They can be financial and non-financial companies. - Non-affiliates we share with can include insurance companies, government agencies, plastic card processors (credit/debit/ATM), financial statement publishers or printers, consumer reporting agencies and data processors |
| Joint Marketing | A formal agreement between non-affiliated financial companies that together market financial products or services to you. - Our joint marketing partners include CUNA Mutual Group's MEMBERCONNECT |

| Other important information | | |
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